

Survey Results

SLCC - School of Business

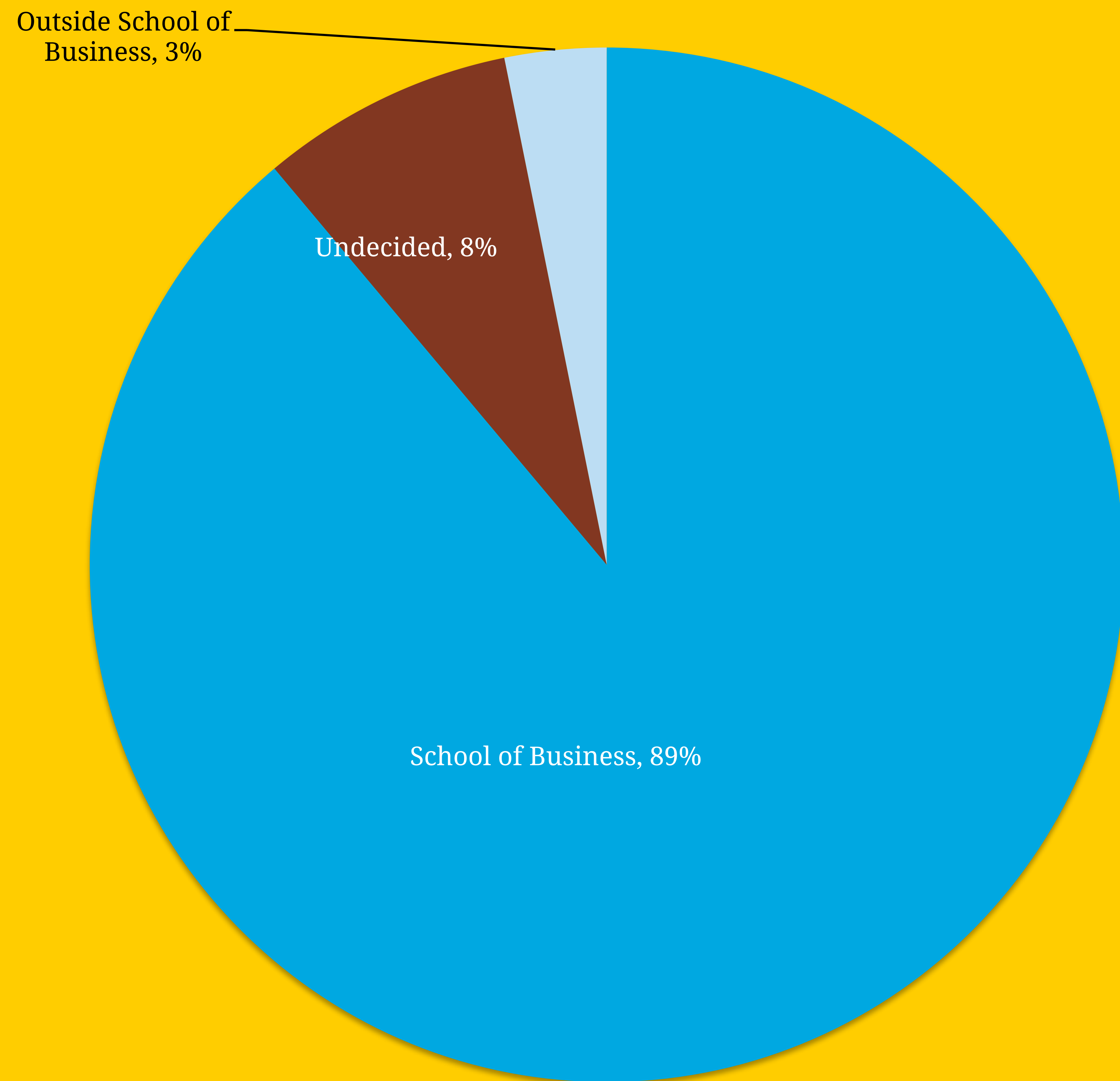
Overview

- Survey distributed through School of Business Faculty
- 63 students responded to the survey
- No incentives were used
- Responses were anonymous

This report will detail each question asked along with analysis and action to be taken.

Question #1

Which of the following areas are you majoring in at Salt Lake Community College?

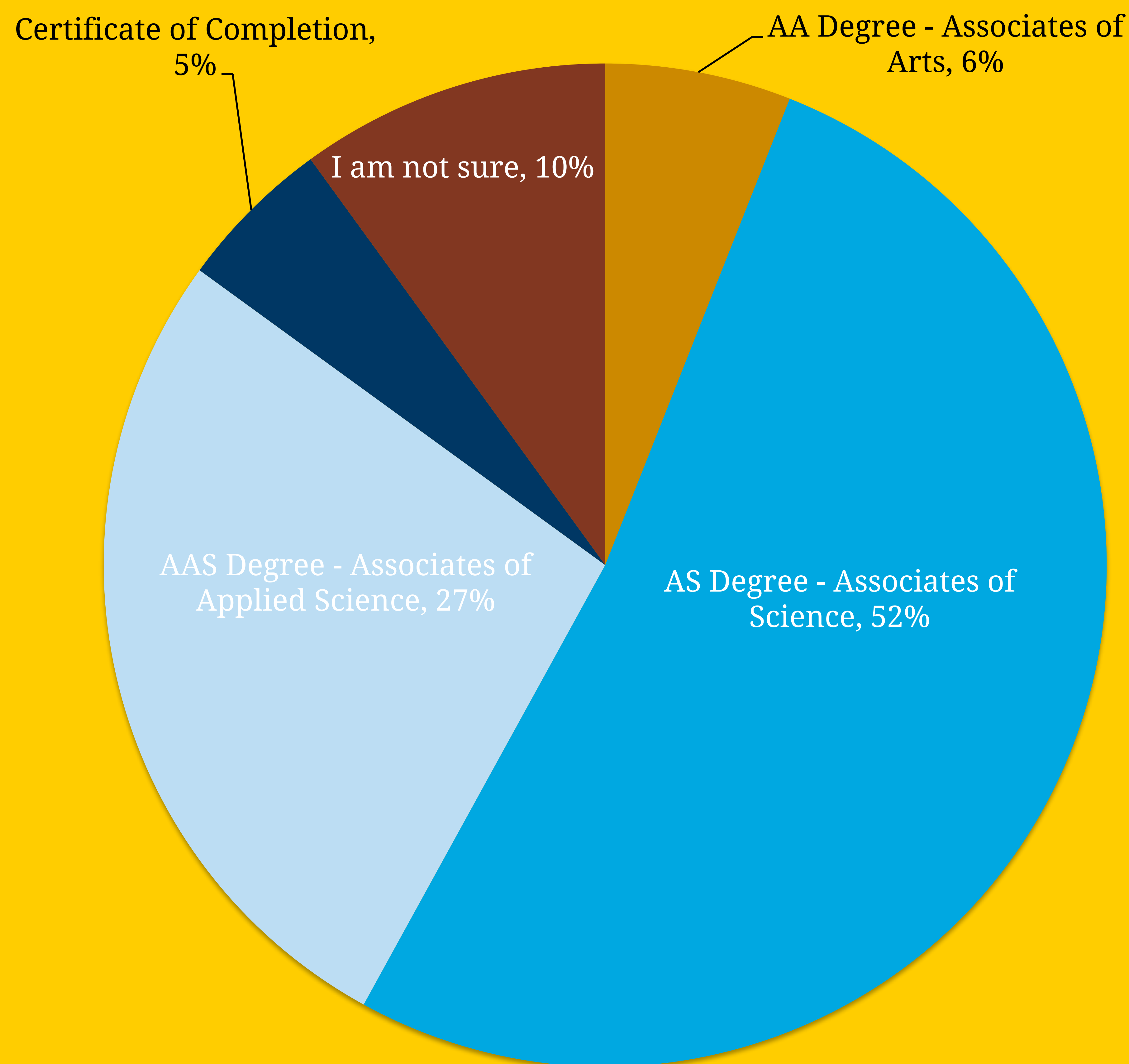


The Majority of respondents were in a program that is part of the School of Business.

This means the result are a valid representation of students within the School of Business

Question #2

What type of degree or certification are you pursuing?



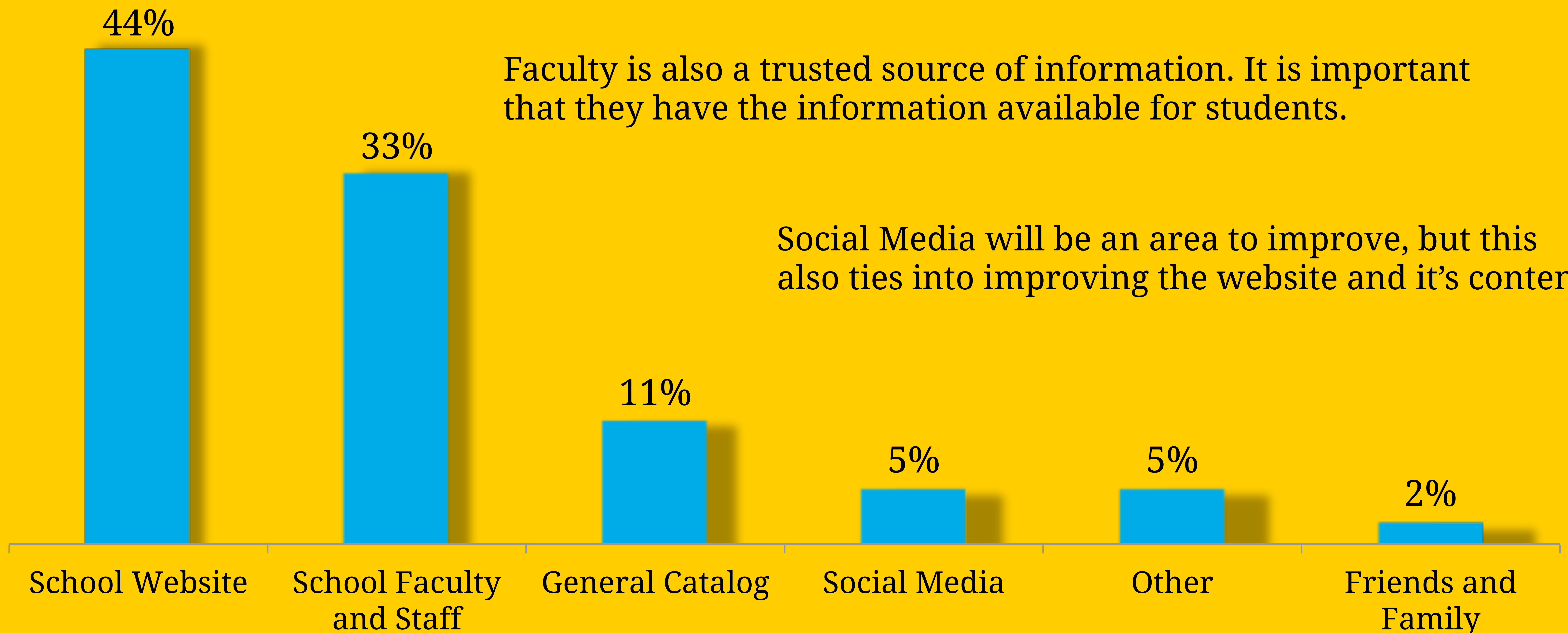
79% of students are in either an AAS or AS degree. These sections will get the most emphasis in the brochure and the website.

Need to see what additional information could be given about the AA degree and Certificates as well as help those undecided become decided.

Question #3

Where do you go to find the most updated information about your area of study and its requirements?

Most students use the website to get their most up-to-date information. This means the website needs to be kept updated.



Question #4

Please rate each of the following on how useful their information is.

	Rank
Faculty and Staff	1
School Website	2
School's General Catalog	3
School's Social Media	4

When asked to rate each category as Not Useful, Kind of Useful, Useful, and Very Useful this is how they rank.

Faculty out ranks the website when students were asked to rank based on usefulness. With the website coming in a close second.

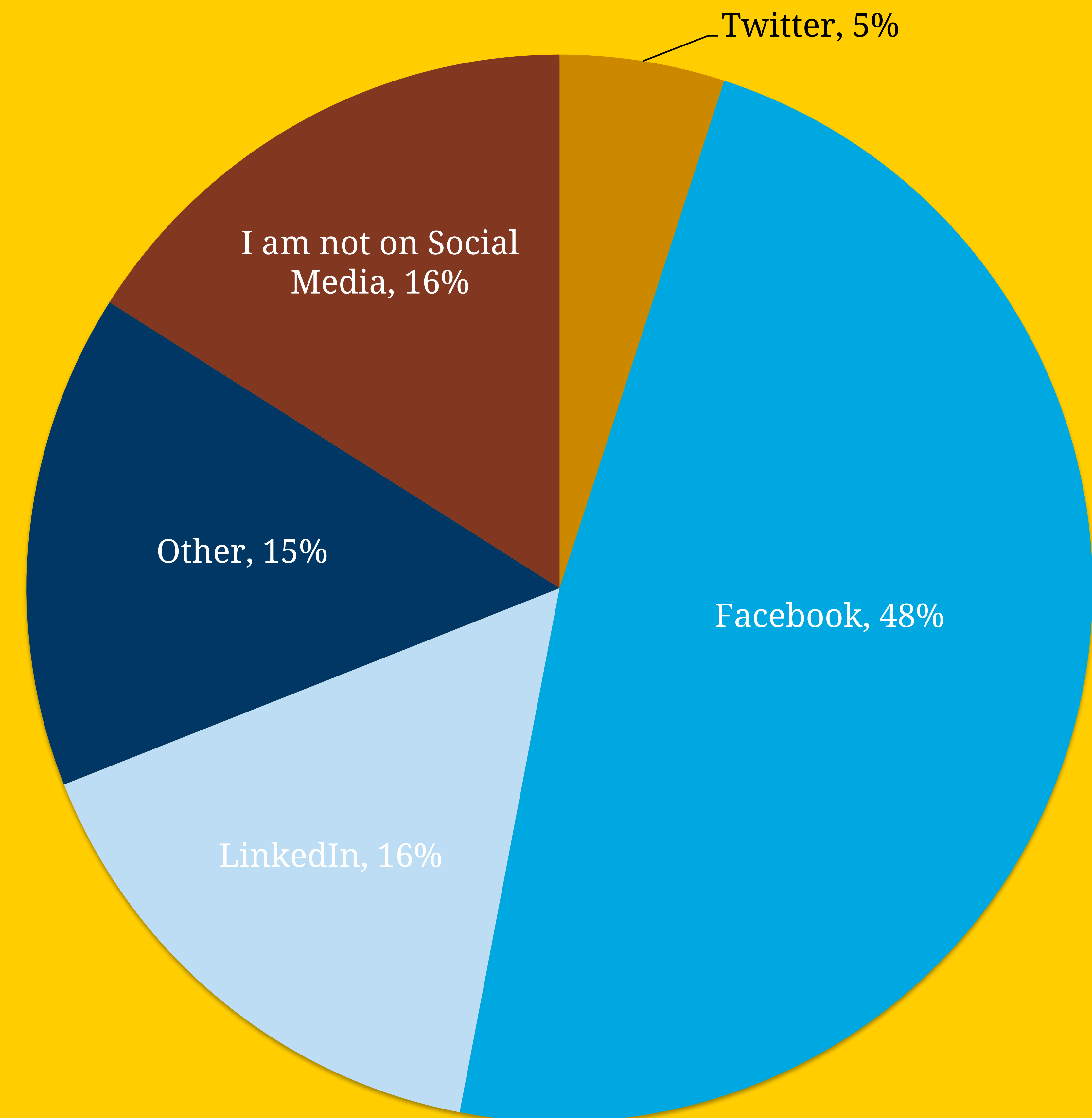
This validates the results in question #3. It shows that our focus on getting a brochure made and the website up-to-date is the correct approach for students.

Question #5

Which of the following Social Media Platforms do you use to connect with other students and faculty?

When students could only choose one social media platform the majority chose Facebook. That says something about where students are on social media.

LinkedIn was a distant second, although it is a more professional platform. Faculty continuing to promote LinkedIn and having resources could help this be more of a place for students.



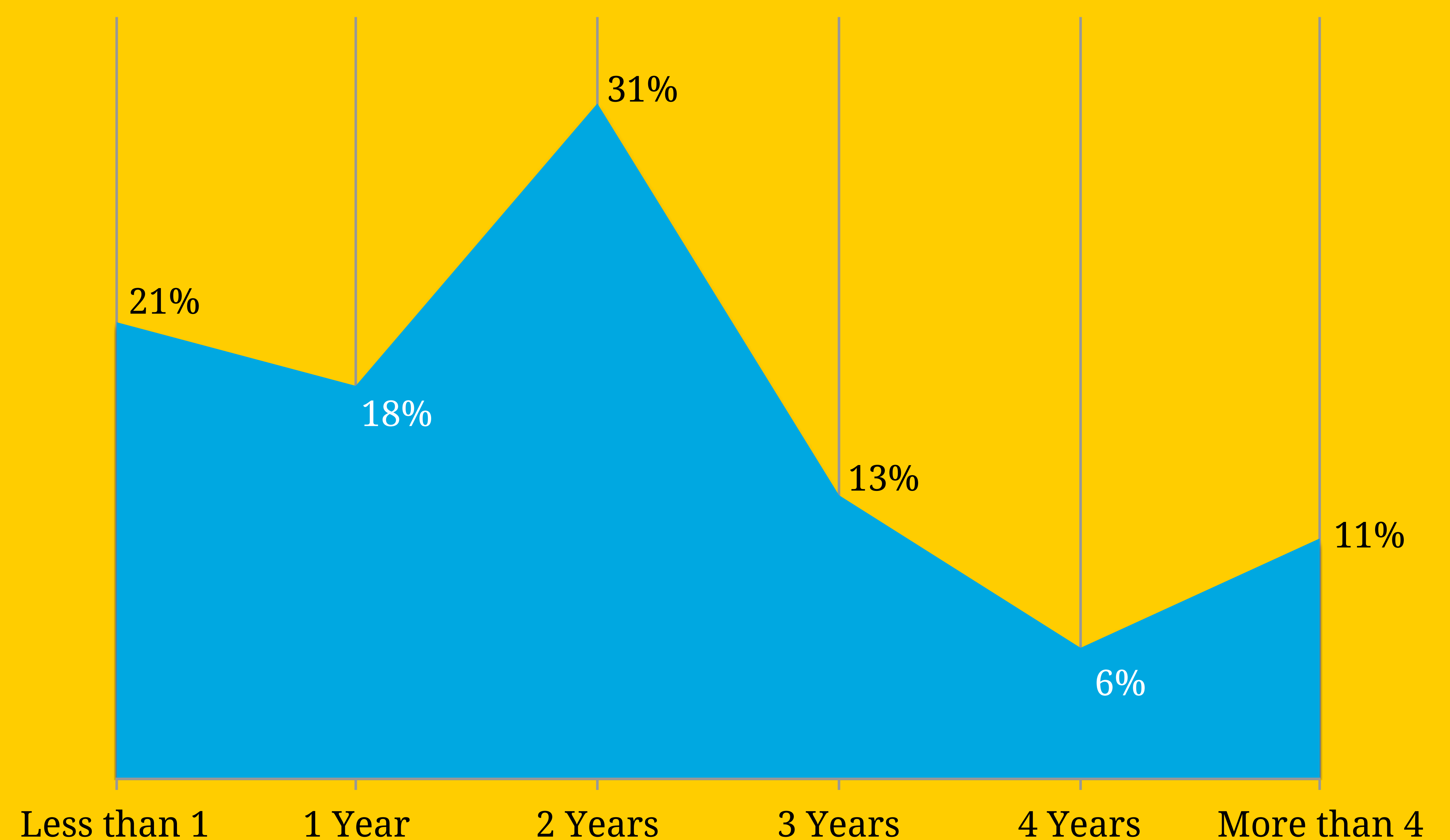
Question #6

How long have you been attending Salt Lake Community College?

30% of students have been at SLCC for more than 2 years. This may be something to look into deeper to determine why students are attending for so long.

These numbers also show us that those who took the survey have a lot of experience with SLCC.

It may be worth focusing the print materials and website on giving students a direction to take their education.



Question #7

What do you feel that Salt Lake Community College could improve on to help you?

“More direction for a career. More information about jobs and pay available in certain fields.”

“The web site is a little hard to navigate.”

“I wasted a lot of time because nobody helped (I asked) know what to do for my degree. I have always known what I'm going into, but when the help I got wasn't very helpful, I probably wasted about a year of my time.”

“They are doing an awesome job. I cant think of anything right now. I guess maybe have better academic advisors. I thought of other things before too but I cant remember right now.”

“Communication- I read all the bulletin boards and I still feel like there are programs available that I haven't been exposed to.”

Question #8

What information do you know now that you wish you would have known before attending Salt Lake Community College?

“Do as much in high school before getting to SLCC as possible.”

“the different advisors and what classes are needed to take for my major”

“E-portoflio ”

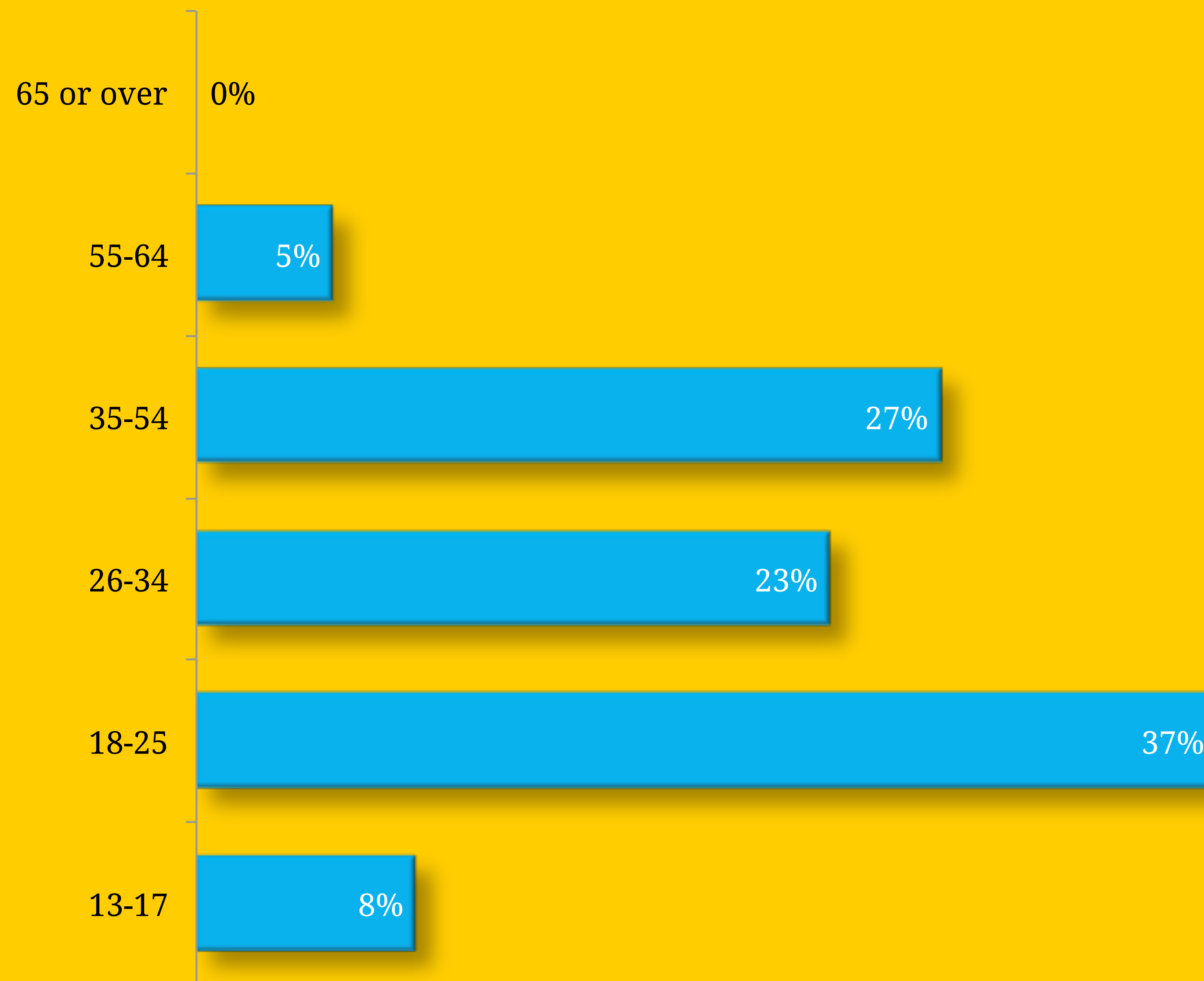
“What classes to take and what I don't actually need”

“The transfer requirements and classes that SLCC offers compared to a 4 year University.”

“I would to have liked to know more about the different degrees and how to go about selecting what I would like to major in. I also should have known more about how what generals I would select in the beginning would affect my ability to graduate faster. I took some classes that I thought would be interesting/best, but won't apply towards my degree. I would've been done with school faster if I had realized the path I wanted to go down sooner.”

Question #9

How old are you?



Majority of students are between 18-25. This is important to consider when generating content for students so that it is relevant.

There is still a large majority of students who are in an older category. This means they are further along in their lives with more obligations and restraints on their time.